

MULTI-UNIT FRANCHISEE MAGAZINE

Frequency	1x	2x	3x	4x
Sponsored Content Combo	\$6,690	\$6,590	\$6,490	\$6,390
Back Cover	\$6,490	\$6,290	\$6,090	\$5,890
Inside Front Cover	\$6,290	\$6,090	\$5,890	\$5,690
FTOC or Editor's Note	\$5,790	\$5,590	\$5,490	\$5,390
Full Page	\$5,290	\$5,190	\$5,090	\$4,990
1/2 Page	\$3,490	\$3,390	\$3,290	\$3,190
1/4 Page	\$2,590	\$2,490	\$2,390	\$2,290

FRANCHISE UPDATE MAGAZINE

Frequency	1x	2x	3x	4x
Sponsored Content Combo	\$3,990	\$3,890	\$3,790	\$3,690
Back Cover	\$3,390	\$3,290	\$3,190	\$3,090
Inside Front Cover	\$2,990	\$2,890	\$2,790	\$2,690
FTOC or Editor's Note	\$2,990	\$2,890	\$2,790	\$2,690
Full Page	\$2,390	\$2,290	\$2,190	\$2,090
1/2 Page	\$1,990	\$1,890	\$1,790	\$1,690
1/4 Page	\$1,490	\$1,390	\$1,290	\$1,190

READY TO PLACE AN AD?

Call: 800-289-4232 ext. 202
or email: sales@franchiseupdatemedia.com

HIGH-IMPACT COVER CARD

Call for more details and pricing.

CUSTOM 8" x 8" INSERT CARD

Advertiser-provided artwork for full-bleed, two-sided, 100# cover weight insert. Call for additional specs and magazine bind-in position details.

POLYBAG PROGRAM AVAILABLE

Call for more details and pricing.

Ad Submission Requirements

- Press Ready (Non-compressed, 300 dpi or higher) PDF or PDFx1A in CMYK color profile mode, any/ all transparency effects flattened.
- Word, Publisher or PageMaker files not accepted.
- Franchise Update Media does not accept responsibility for color shifting when converting RGB color modes to CMYK.
- Gutter safety for spreads: Allow 1/4" on each side of gutter, 1/2" total gutter safety.
- For ad spread, please provide as single pages and supply 1/16" duplicated image on both sides of the centerline.
- Safety: Keep all LIVE matter, not intended to trim, 1/4" from TRIM edges.

Ad Sizes

Trim Size	8.375" x 10.875"
Full Page (with bleed)	8.875" x 11.375"
1/2 Page	7.375" x 4.625"
1/4 Page	3.5" x 4.625"

*Files smaller than 6 MB may be emailed to: production@franchiseupdatemedia.com
For larger file submissions, please send via link.