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# Q1

## MEGA 99 – AMERICA'S LARGEST FRANCHISEES

The nation's largest multi-unit franchisees, by number of units.

### FEATURED ARTICLES:

- Legislative Update
- Growth Strategies
- Multi-Unit Franchisee Interviews

Ad Close: 12/4

Materials: 12/11

Bonus Distribution at IFA Convention & Multi-Unit Franchising Conference

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## MULTI-UNIT BUYER'S GUIDE SPECIAL ANNUAL EDITION

Ad Close: 1/19

Materials: 2/23

Bonus Distribution at Multi-Unit Franchising Conference and International Franchise Expo

# Q2

## MULTI-BRAND 50: AMERICA'S TOP MULTI-BRAND FRANCHISEES

The 50 largest U.S. franchisees and their brands, by number of units.

### FEATURED ARTICLES:

- Labor
- Funding Growth
- Multi-Unit Franchisee Interviews

Ad Close: 2/16

Materials: 2/23

Bonus Distribution at Multi-Unit Franchising Conference & International Franchise Expo

# Q3

## MULTI-UNIT 50: AMERICA'S TOP MULTI-UNIT BRANDS

Brands with the largest numbers and percentages of multi-unit operators.

### FEATURED ARTICLES:

- Grand Openings & Loyalty Programs
- Employee Compensation & Training
- 2018 MVP Awards
- Multi-Unit Franchising Conference Highlights
- Multi-Unit Franchisee Interviews

Ad Close: 6/8

Materials: 6/15

Bonus Distribution at West Coast Expo

# Q4

## FRANCHISEE DOMINATORS AND THEIR TERRITORIES

The country's most dominant multi-unit operators, by entire U.S., region, and state.

### FEATURED ARTICLES:

- Niches, Minorities, Special Markets
- Field Support & Training
- Multi-Unit Franchisee Interviews
- Dominators List

Ad Close: 9/4

Materials: 9/10

Bonus Distribution at Franchise Expo South